

A7. Summarise five reasons why, according to the text, we should support Fairtrade. [5]

Response 1

A reason why we should support Fairtrade because in the text they say "It's about standing up for the people who produce our food" this suggests that we should buy Fairtrade products because some money goes to farmers who need it in poorer countries. Another reason is in the text he says "Before you finish eating breakfast in the morning, you've depended on half the world." This suggests he's saying that the food that we eat is from all over the world and we just rely on it.

Another reason is when he says "amongst the 795 million people who are undernourished globally" which suggests the people are struggling and have no money.

Another reason why is "Fairtrade means many farmers and workers able to fulfil basic need" which suggests that people who are selling the products will get what they need with the money.

A last reason why is because it's "environmentally friendly" which suggests that it is better than most foods.

2 marks. This is not an effective summary. There is no need to look at what's suggested.

Response 2

Firstly, one reason, according to the text, that we should support Fairtrade is that by doing so we are standing up for the people who produce our food. Secondly, another reason, according to the text, that we should support Fairtrade is that the farmers that help feed us, some of them are among the 795 million globally who are malnourished. Moreover, another reason, according to the text, that we should support Fairtrade is that it means many farmers and workers are able to fulfil a basic human need — to eat. Lastly, another reason, according to the text, we should support Fairtrade is Fairtrade gives us better tasting, environmentally friendly food.

3 marks. Some range but over-reliant on the original text.

Response 3

- Food will be safe to consume
- Farmers will be able to provide meals for their own families
- Farmers will be empowered
- They can develop their farm and increase their yield

- Products will be tastier for us

5 marks. Concise and purposeful. Bullet points are fine for summarising.

